

Scent Marketing Specialist

Most world leading brands now use scent marketing as a necessity for marketing their brands. Scent marketing research shows aroma scenting creates an instant emotional connection between your customer and your brand

Why Scent Marketing?

- Using scent is proven to increase sales, build brand loyalty and improve customer experience.
- World leading brands now use scent marketing as a necessity.
- Independent Research confirms aroma scenting creates instant emotional connection between the customer and your brand.
- Brand recognition results in customer loyalty and a perception of higher value

Scenting Research

- Using 75% of emotions are triggered by sense of smell.
- Retail purchases can increase by 50% when using fragrances.
- Clerical errors can be reduced by using citrus based scents.
- Scenting can change our moods depending on the environment.
- Fitness centres use euclyptus fragrances to increase lung capacity during physical exertion.
- 5-Star hotels use fragrances to expand their brand recognition.
- Major Airlines and Retailers use scent for Brand Leadership.



Fragrances

Our fragrance oils are complex and specifically formulated. We use only the highest quality ingredients, ensuring no residue or sediment.

From conventional to the unusual, even custom blended Signature fragrances, Scenting International can develop the right aroma for your brand.

World Class perfumes quality fragrances, designed in Australia, developed and produced to IFRA standards (International Fragrance Association) by our International Perfumers who have been globally supplying the highest quality perfumes for over 16 years.



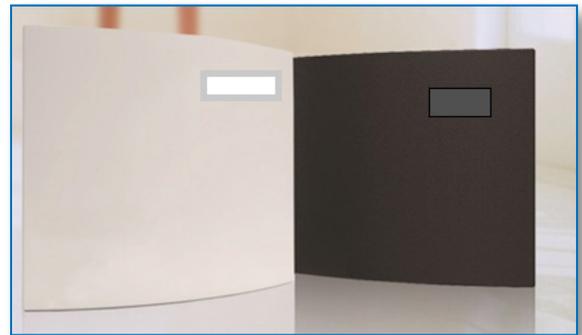
'MARCEL' Scent Diffuser

- Freestanding, small, very modern style.
- Strong balanced diffusing, great fragrance distribution, giving a lasting impression.
- Simple electronic operation, with easy adjustable fragrance levels
- Advanced nano technology produces micro fragrance particles, with no residue.
- Microcomputer automatic controls with 10 sets of programs, allows adjusting working hours according to your needs.



HISE6400 Scent Diffuser

- Can be free-standing / HVAC /Wall mountable.
- Strong balanced diffusing, great fragrance distribution, giving a lasting impression.
- Simple electronic operation, with easy adjustable fragrance levels
- Advanced Nano technology produces micro fragrance particles, no residue.
- A microcomputer automatic control with 10 sets of programs allows adjusting working hours according to your needs.
- Use only approved Scenting International fragrances (IFRA approved), for best results.



HILT800 Scent Diffuser

- Free standing, highly efficient low temperature diffuser.
- Single tube for HVAC, easy installation.
- Very Strong balanced diffusing, great fragrance distribution, giving a lasting impression.
- Simple electronic operation, with easy adjustable fragrance levels.
- Advanced nano technology producing micro fragrance particles, with no residue.
- Extended hours usage, with low energy consumption.
- Use only approved Scenting International fragrances for best results.

Think Hygiene
Intercare General Trading & Contracting Co.
Kuwait City, Kuwait
Tel: +965 22438867 - 22493725/6 - 99695591
Fax: +965 22438779
email: admin@hygienewithintercare.com
www.hygienewithintercare.com
KUWAIT

QATAR Intercare
Technical Services

Qatar Intercare Technical Services Co.
Salwa Road (next to Tyseer Petrol Station), Doha, Qatar
Tel: +974 44694951 / 55823250 / 33302118 Fax: +974 44694950
email: qitssales@qatar.net.qa
www.qatarintercare.com
QATAR

Disclaimer: The above companies are not associated with organizations of similar names in UAE, Qatar and Egypt.